



Develop your career!
Choose Lincoln Electric!

Lincoln Electric is the world leader in design, development and manufacture of arc welding products, robotic arc welding systems, plasma and oxy-fuel cutting equipment and has a leading global position in the brazing and soldering alloys market. Headquartered in Cleveland, Ohio, Lincoln Electric has 56 manufacturing locations, including operations and joint ventures in 20 countries and a worldwide network of distributors and sales offices in more than 160 countries.

PROFILE WE ARE LOOKING FOR

- Delivers communications through various media, special events or other means to reach defined audiences and meet specific project objectives.
- Designs, develops and implements communication programs to advertise the organization's products/services using media, events and sales promotions.
- Plans and implements marketing strategies and campaigns through internal and external social media optimization (SMO), solicits, creates and posts content that attracts attention and encourages readers to share.
- Develops and coordinates lines of communication within the organization among employees, Implements policies and programs to increase employee awareness and knowledge of activities affecting the business.
- Supports the implementation of the regional distributor program and education strategy.
- Develops, coordinates and helps in the execution of internal and external technical or nontechnical training plan. Monitors effectiveness of employee & customer training programs through after training surveys and VOC. Develops new programs and modifies existing programs.
- Plans, develops and oversees marketing events (e.g. trade shows, conventions, sales meetings) for internal and/or external clients.
- Coordinates customer invitation solicitations, advanced and on-site registration, and post-event follow-up and evaluations.
- Researches available venues and recommends event sites; investigates, selects, negotiates and coordinates services with vendors.

Interested? Send your CV to:
careers.mea@lincolnelectric.eu